

5 WAYS TO MAKE THEM **DIG YOUR DISPENSARY**

- 1 Promote It**
Make every visit unique. Posters, clings and magnetic signs let you announce new products and events, inspiring customers to spread the word.
- 2 Express It**
Unique brands = unique experiences. Artistic signage solutions like light boxes leave a vivid brand impression.
- 3 Brand It**
Branding is the silent influencer. Be sure to place your brand at the center of everything customers see, touch and taste.
- 4 Wear It**
Influencer marketing is everywhere. Branded apparel transcends the consumable to shape cannabis culture.
- 5 Repeat It**
Invite customers to come back for more. Loyalty programs and gift cards provide an incentive and drive retention.

